

24 February 2014

Are you PINwise?

Want to make your card safer? In a step forward to make credit and debit card transactions safer, PINs will soon replace signatures as a mandatory form of authorisation.

Wide Bay Australia are encouraging their Credit & Debit Card customers to be PIN ready for this industry-wide compulsory change that will come into effect from the **1 August** this year.

PINwise is an Initiative of the Australian payments card industry to encourage the use of PIN instead of signature. This initiative involves all four international payment Schemes: American Express; Diners Club; MasterCard; and Visa.

Using your PIN for credit and debit card purchases at point of sale is safer and faster than signing. There is only a one in ten thousand chance of someone guessing your PIN.

What this means for you:

- If you currently use your PIN when making purchases in store with your Wide Bay Australia Visa Debit Card or MasterCard Credit Card – no change is required.
- If you are currently signing when making purchases in store – you will be required to use your PIN from 1 August 2014. Why not start using your PIN now so you can be ready for this change!
- If you have forgotten your Credit Card PIN please contact Card Services on 1300 135 538 to arrange for a new one or a replacement card.
- If you have forgotten your Visa Debit Card PIN please contact us directly on 1300 943 322.

All media enquiries to:

Name
Email
Phone 1300 943 322

Talk to your local Wide Bay Australia Branch or call 1300 943 322 to find out how you can be PINwise.

  widebayaust.com.au

**OUR
VISION**

to be
the leader in
retail banking
in our
COMMUNITIES

we
achieve
this
through

our
exceptional
PEOPLE
providing an
exception
CUSTOMER
experience

**WE WILL
ALWAYS EXCEED
EXPECTATIONS!**