

03 April 2014

Wide Bay Australia Business Banking announces Exciting New Partnership with CCIQ

Wide Bay Australia Ltd will partner with the Chamber of Commerce & Industry Queensland (CCIQ) to provide quality services to its business banking customers in regional Queensland.

The Wide Bay Australia-CCIQ Access Partnership covering the Sunshine Coast & Wide Bay; Gladstone & Rockhampton; Mackay and Central Coast, will support Wide Bay Australia's business banking in those regions.

"The direct alignment to the core geographical areas of our business provides us with a great opportunity to engage with CCIQ in a variety of mutually beneficial and meaningful ways in these markets" said Mark Rasmussen, General Manager - Business Banking and Operations, Wide Bay Australia.

"CCIQ have similar values to ours, in particular their 'educational' approach, and this agreement provides a range of benefits for our business banking customers".

"It's also an excellent avenue to promote our participation in local business networks and will give us useful insights into the Queensland business community, especially small-to-medium regional businesses".

Kimberley Lynch, Regional Manager CCIQ said "Regional Queensland businesses continue to list access to finance as one of their key issues, so we are thrilled to have Wide Bay Australia as our partner".

"One of the unique offerings will be Wide Bay Australia's analysis being based on a business in an industry, rather than relying solely on computer models to determine lending criteria.

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VISION**

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in our
COMMUNITIES

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**WE WILL
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MEDIA RELEASE

Wide Bay Australia will be offering some great educational benefits to our members and we look forward to working with them to power Queensland's business potential" Ms Lynch said.

Wide Bay Australia's Managing Director, Martin Barrett said he was also very excited about partnering with Queensland's peak association for small and medium enterprises.

"CCIQ has been synonymous with business in Queensland for over 50 years, and while Wide Bay Australia has been providing banking and finance services to local people since 1966, this partnership gives us the opportunity to further position our commitment to meeting local business needs while also supporting Queensland business".

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