

25 August 2015

Auswide Bank looks to future of local branches

- **Investment in new ‘cutting edge’ Gympie branch**
- **Local branch operations centralised to 102 Mary Street**

Auswide Bank has announced a commitment to the future of its local branch operations with the establishment of a new cutting edge branch in Mary Street, Gympie.

Martin Barrett, Managing Director, said the regional bank is investing over \$2million across its Queensland network which includes investment in a new branch in Mary Street.

“We’re very excited about the bank’s branch revitalisation program which is now commencing in Gympie. As part of this program, we are consolidating our two older style branches in shopping centres to our premises on Mary Street, which was previously closed after the floods in 2013. The new branch will be cutting edge offering our customers the best in service, value and technological convenience. The new branch will provide a boost to Gympie’s main street as we refresh and brighten the building.”

“Planning is already well advanced with the new Gympie branch opening its doors on Monday 21 September 2015.”

“We’ve been progressively upgrading, modernising and relocating our branches - Pialba in Hervey Bay and Mt Pleasant in Mackay being the most recent examples - to ensure we can provide a long term commitment to branch service and to where we believe the best opportunity is for our future.”

Mr Barrett said even though less than 30% of customers now regularly visit a branch, Auswide Bank is committed to offering attractive, well placed branches with skilled, capable people supported by the right products, service and technology.

Small things. Big difference.

“Our roots are in Gympie and regional Queensland and providing the best experience for our local customers and attracting new customers is very important to us.”



Concierge Desk – Mount Pleasant Mackay

Front entrance – Mount Pleasant Mackay

ALL MEDIA ENQUIRIES TO:

Martin Barrett

P (07) 4150 4001

E mbarrett@auswidebank.com.au

About Auswide Bank Ltd

Auswide Bank is a national organisation based in regional Queensland that is helping Australians achieve home ownership, create wealth, access banking & financial services that make their life easier and help them to protect their assets and loved ones from financial loss or hardship.

We provide an extensive range of personal and business banking products and services issued directly or in partnership with leading service providers via branches, strategic relationships and online & digital channels.

Auswide Bank has an Australian Credit Licence and an Australian Financial Services Licence issued by ASIC and is an Authorised Deposit-taking Institution prudentially supervised by the Australian Prudential Regulation Authority.

Even though we are a smaller bank, we believe that it's the small things that make us different and can make a big difference for our customers and communities.

Small things. Big difference.