

18 September 2015

## Auswide Bank extends partnership with CCIQ

- **Auswide Bank Business Banking lifts support for small business**
- **Partnership with CCIQ extends from Sunshine Coast through to Cairns**

Auswide Bank will partner with the Chamber of Commerce & Industry Queensland (CCIQ) to provide quality business banking services to regional Queensland small business.

The Auswide Bank-CCIQ Regional Banking Partnership confirms the renewal of a successful relationship which commenced in 2014.

Auswide Bank will support CCIQ and its members across regional Queensland from Sunshine Coast through to Cairns.

Charlton Nevis, Auswide Bank General Manager of Business Banking said the bank and CCIQ will engage through a variety of mutually beneficial and meaningful ways which add value to both Auswide Bank's business banking customers and to CCIQ members.

This includes benefits for new and existing Auswide Bank business banking customers while also providing regional Queensland business with support and insights into business finance and business banking through a range of events, webinars and other useful content across multiple regional centres.

Charlton Nevis, General Manager Business Banking at Auswide Bank said "I've been impressed with CCIQ's agenda to provide meaningful and practical support to small business. This aligns perfectly with our business banking approach and I'm pleased we'll be working together to leverage the benefits delivered to small business in these communities."

*Small things. Big difference.*

“Auswide Bank is a refreshing local alternative for business. Our Business Bankers are 100% dedicated to customer service and securing fast approvals through our local decision making capability”

Kimberley Lynch, CCIQ Regional Manager for the Sunshine Coast and Wide Bay regions, said she is delighted that Auswide Bank had teamed up again with the Chamber and its small business members.

“We have enjoyed an extremely valuable relationship over the past 12 months and, together, delivered products and services of enormous benefit to small businesses,” Ms Lynch said. “We are looking forward to this ongoing partnership and excellent results on all fronts for all concerned in 2015-16.”

Mr Nevis said Auswide Bank is continually expanding its business banking footprint in regional Queensland recently ramping up its number of new customers and the volume of loans.

“Our proposition to small business is powerful. Skilled, capable bankers offering personalised guidance supported by competitive products and high-touch service. Our rates and fees are attractive, in fact, we’ve currently waived most fees on our business banking transaction account. Our Business Banking Managers have a wealth of local experience and want to spend time with business owners discussing the opportunities facing them and providing the best finance pathway to achieve them.”

**ALL MEDIA ENQUIRIES TO:**

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## About Auswide Bank Ltd

Auswide Bank is a national organisation based in regional Queensland that is helping Australians achieve home ownership, create wealth, access banking & financial services that make their life easier and help them to protect their assets and loved ones from financial loss or hardship.

We provide an extensive range of personal and business banking products and services issued directly or in partnership with leading service providers via branches, strategic relationships and online & digital channels.

Auswide Bank has an Australian Credit Licence and an Australian Financial Services Licence issued by ASIC and is an Authorised Deposit-taking Institution prudentially supervised by the Australian Prudential Regulation Authority.

Even though we are a smaller bank, we believe that it's the small things that make us different and can make a big difference for our customers and communities.

*Small things. Big difference.*