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Ziggy the Piggy's super saving money tips for kids!

Ziggy the Piggy is ready to introduce your children to the fun side of banking with the new Auswide Bank Ziggy Kids Saver Account! With a Ziggy Kids Pack, dedicated website and Ziggy Facebook page promoting hands on fun and educational games, learning about money has just taken on a whole new level of interactive play!

Through the new website Ziggy will share his secrets that have helped him become a super saver. Apart from a great interest rate, children aged 12 and under can earn rewards for saving regularly with some cool Super Saver rewards. Kids can also check their savings progress using Auswide Bank's new Mobile Banking app.

"Auswide Bank is helping parents to teach their children about money and the launch of the Ziggy website is an important step to prepare them for financial responsibility and a secure future. But when you are young, it is all about having fun and Ziggy the Piggy certainly knows how to do that!" said Mr Martin Barrett, Auswide Bank Managing Director.

"Help your kids learn about saving, setting goals, making money and spending it wisely and you will be laying a great foundation for your teenager and young adult to make better spending decisions throughout their life" said Mr Barrett.

All new Ziggy Kids Saver Account holders will receive a "Ziggy Kids Saver Pack" with an opening balance of \$20 or more. The pack includes a Ziggy Piggy Bank to assist kids with saving at home, as well as a range of other fun items. Another great feature of the account is a monthly interest rate bonus rate of 3% p.a. if at least one deposit and no withdrawals are made on an account.

Launch your kid's savings today with Auswide Bank. Visit www.ziggykids.com.au for more information.

Small things. Big difference.

About Auswide Bank Ltd

Auswide Bank, formerly Wide Bay Australia, is helping Australians achieve home ownership, create wealth, access banking & financial services that make their life easier and help them to protect their assets and loved ones from financial loss or hardship.

We provide an extensive range of personal and business banking products and services issued directly or in partnership with leading service providers via branches, strategic relationships and online & digital channels.

Auswide Bank has an Australian Credit Licence and an Australian Financial Services Licence issued by ASIC and is an Authorised Deposit-taking Institution prudentially supervised by the Australian Prudential Regulation Authority.

Even though we are a smaller bank, we believe that it's the small things that make us different and can make a big difference for our customers and communities.

ALL MEDIA ENQUIRIES TO:

Carly Ryder

P (07) 4150 4008

E cryder@auswidebank.com.au

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